To: Kelly Fr: Keith

Message 5:
From naimark Mon Jan 14 17:14:51 1991
Date: Mon, 14 Jan 91 17:14:41 pst
From: naimark (Michael Naimark)
To: kaj
Subject: Re: Autodesk, etc.
Cc: beckman@src.dec.com, dhl, west

Hi. Thanks for your comments. Some news:

-The Doc Squad met with Max Whitby sunday afternoon. Max is producing a BBC "Horizons" show on VR and accepted our 12/12/90 proposal ($7,000 for non-exclusive rights for whatever he wants [we assumed correctly that he wants about 5 minutes max]). His only request was that we don't sell to anyone who will broadcast it in the UK before him. Airdate is 4/15/91! Later possibility of it being aired here as a NOVA. He liked the material and commented that it will make a "marvelous" multimedia program. He said he'd fax me a draft of the terms for review by Point this friday. I'll fax it on as soon as I get it. So, we're off and running on our next step.

Is this for UK rights only? what if it does show up on Nova?

-Keith - thank you for your comments on my draft letter. Nick did a very fine rewrite and will be emailing it to us.

-Since Mitch Kapor is a seed funder for the Reality on Wheels exhibit, I'll be contacting David Greschler at the Computer Museum to work out contacting him. Are there any problems sending similar letters to both Autodesk and Mitch?

Not that I can see... I agree.

Our strategy remains:

1) logging
2) first-pass edit, videodisc mastered, software designed
3) a serious proposal to the Computer Museum in sync with their fundraising efforts

The $7K shld get them thru #1 & into beginning of #2

Finally, we (well, mainly David Lawrence) has seen a bit of the main stage lecture footage. We believe there is some seriously good stuff here that could stand up as lecture tapes. Is there any chance we can make some decisions and/or announcements for this upcoming WER?

-Mike

A stage-by-stage budget is expected.

Too late, yes? Yes.
Need proposal, budget, funding.

How do we pass money along to the team?
what if I want to keep 10% (if no further funding ever comes, project is never completed, we get something back.) Especially if most of the $7K is for labor (i.e. goes into their pockets) shouldn't something go into our pocket?